



Patrick Malley

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Skills and Software

Proficient using Mac and PC

Adobe Creative Suite Expert

- + Figma
- + MURAL / Figjam
- + Luma Facilitator Certification
- + NN/g UX Certification
- + Level Access / AXE Dev Tools
- + Photoshop
- + Illustrator
- + InDesign
- + After Effects
- + Visual Studio Code
- + HTML/CSS
- + JavaScript (working knowledge)
- + Bootstrap

Education

Corcoran College of Art + Design

Pursuing a Continuing Education
Certificate in Advanced Digital Design
GPA 4.0

Edinboro University of Pennsylvania

Bachelor of Fine Arts

Professional Experience

UX / UI Interaction Designer/ Front-End Developer | Sept 2018 to Present

Fannie Mae | Reston, VA

Collaborate with other UX Designers and Front-End Developers to promote and contribute to the development of the Blueprint Design System. Advise Fannie Mae Product Teams to implement the design system through heuristic evaluations, code reviews and accessibility scans.

- + Responsible for a wide variety of UX/UI design functions including agile product design, wireframing, Figma prototyping, heuristic evaluations, user testing and accessibility reviews.
- + Utilize design thinking methodologies to problem solve with Designers and Product Teams.
- + Design coded prototypes using Bootstrap and the Blueprint Design System CSS Toolkit.

Lead Web Designer / Front-End Developer | July 2014 to Aug 2018

SaleCycle | Sterling, VA

Promoted to Lead Designer within 9 months, then interviewed, hired and managed the US design team. Helped grow the digital agency's US client list by 400% over my four year tenure. Created processes to increase efficiency, prioritize projects and control quality. Instituted UX split testing to boost revenue.

- + Design campaigns for fortune 500 clients such as Asics, Cirque du Soleil, Delta, DKNY, Hewlett-Packard, LegoLand, Nike, Oakley, Radisson Hotel and Versace.
- + Utilize HTML, CSS to develop responsive emails and animated modal windows.
- + Hypothesize UX tendencies and use A/B testing to support theories.

Web Designer / eMarketing Specialist | February 2011 to July 2014

Apple Federal Credit Union | Fairfax, VA

Collaborated with the Marketing Department to implement and build a complete user interface redesign of the company website using Bootstrap. Took the initiative to make all Apple FCU marketing emails responsive. Implemented a PDF proofing system to increase efficiency and eliminate paper proofing.

- + Worked in a bootstrap environment to implement ongoing website updates in Visual Studio.
- + Created and managed email marketing campaigns using DocuMatix and Dreamweaver.
- + Tracked website statistics with Google Analytics and email campaign linking.
- + Created animations using SwishMax for Credit Union branch video monitor advertisements.

Graphic Design Coordinator | October 2004 to February 2011

Washington National Opera | Washington D.C.

Responsible for creating a new theme for each opera season. Interviewed, hired and managed new design interns each semester. Converted paper proofing to PDF proofing to increase efficiency.

- + Designed materials including advertisements, brochures, postcards, large format panels, and tickets.
- + Project managed the design process while maintaining relationships with advertising and print vendors to consistently meet deadlines.
- + Created and optimized online graphics and animations for the web site, web mail and banner ads.

Previous Design Experience | Prior to 2004

Freelance Broadcast Designer | WTTG Fox5 News | Washington DC

Senior Graphic Designer | Qwest Communications | Arlington, VA

Graphic Design Manager | Cable & Wireless Global Card Services | Vienna, VA

Video Game Artist & 3D Animator | PlayNet, Inc. | Sterling, VA