Patrick Malley
patmalley.com

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703.593.1658

3501 Treaty Oak Ct.
Fairfax, VA 22033

Skills and Software

Proficient using Mac and PC
Adobe Creative Suite Expert

+ Sketch
+ Invision
+ MURAL
+ Axure
+ UXPin
+ Photoshop
+ Illustrator
+ InDesign
+ After Effects
+ Visual Studio
+ HTML/CSS
+ JavaScript
+ jQuery
+ Bootstrap

Education

Corcoran College of Art + Design

Pursuing a Continuing Education
Certificate in Advanced Digital Design
GPA 4.0

Edinboro University of Pennsylvania

Bachelor of Fine Arts

Professional Experience

UX / UI Interaction Designer/ Front-End Developer | Sept 2018 to Present
Fannie Mae | Reston, VA

Collaborate with other CX Designers and Front-End Developers to promote and contribute to the development of the Blueprint Design System. Advise Fannie Mae Product Teams to implement the design system through heuristic evaluations and code reviews.

+ Responsible for a wide variety of UX/UI design functions including agile product design, wireframing, prototyping, heuristic evaluations, and user testing.
+ Utilize design thinking methodologies to problem solve with Designers and Product Teams.
+ Design coded prototypes using Bootstrap and the Blueprint Design System CSS Toolkit.

Lead Web Designer / Front-End Developer | July 2014 to Aug 2018
SaleCycle | Sterling, VA

Promoted to Lead Designer within 9 months, then interviewed, hired and managed the US design team. Helped grow the digital agency's US client list by 400% over my four year tenure. Created processes to increase efficiency, prioritize projects and control quality. Instituted UX split testing to boost revenue.

+ Design campaigns for fortune 500 clients such as Asics, Cirque du Soliel, Delta, DKNY, Hewlett-Packard, LegoLand, Nike, Oakley, Radisson Hotel and Versace.
+ Utilize HTML, CSS to develop responsive emails and animated modal windows.
+ Hypothesize UX tendencies and use A/B testing to support theories.

Web Designer / eMarketing Specialist | February 2011 to July 2014
Apple Federal Credit Union | Fairfax, VA

Collaborated with the Marketing Department to implement and build a complete user interface redesign of the company website using Bootstrap. Took the initiative to make all Apple FCU marketing emails responsive. Implemented a PDF proofing system to increase efficiency and eliminate paper proofing.

+ Worked in a bootstrap environment to implement ongoing website updates in Visual Studio.
+ Created and managed email marketing campaigns using DocuMatix and Dreamweaver.
+ Tracked website statistics with Google Analytics and email campaign linking.
+ Created animations using SwishMax for Credit Union branch video monitor advertisements.

Graphic Design Coordinator | October 2004 to February 2011
Washington National Opera | Washington D.C.

Responsible for creating a new theme for each opera season. Interviewed, hired and managed new design interns each semester. Converted paper proofing to PDF proofing to increase efficiency.

+ Designed materials including advertisements, brochures, postcards, large format panels, and tickets.
+ Project managed the design process while maintaining relationships with advertising and print vendors to consistently meet deadlines.
+ Created and optimized online graphics and animations for the web site, web mail and banner ads.

Previous Design Experience | Prior to 2004

Freelance Broadcast Designer | WTTG Fox5 News | Washington DC

Senior Graphic Designer | Qwest Communications | Arlington, VA

Graphic Design Manager | Cable & Wireless Global Card Services | Vienna, VA

Video Game Artist & 3D Animator | PlayNet, Inc. | Sterling, VA